

paige mudd

Art Director

EXPERIENCE

Art Director Intern

Saatchi & Saatchi NY

New York, NY | May - August 2026

- Accounts: Oral-B, Head & Shoulders
- Concepted, designed, and pitched ideas, focusing on social, activations, and experiential.

Game Master & Media Manager

Escape Room RVA

Richmond, VA | May 2021 - Present

- Developed puzzles, audio & visuals, electronics, props, storyboards, and artistic elements of escape rooms.
- Content creation for Facebook, Instagram, and TikTok.

Production Manager

JMU School of Theatre & Dance Social Media Team

Harrisonburg, VA | October 2021 - December 2023

- Led 360 campaigns for over 25 productions.
- Developed internal policies that focused on conduct, highlighting students, and long-term SEO.

Affiliate Growth Director

Destination Imagination Virginia

Richmond, VA | May - August 2024

- Rebranded DI Virginia's site, look and feel, and tone.
- Created merchandise, email marketing, and banner ads.

Brand Ambassador

Offline @ American Eagle

Richmond, VA | May - August 2025

- Customer service, register, styling.
- Present for the Sydney Sweeney controversy.

EDUCATION

VCU Brandcenter | 2024 - 2026

M.S. in Business & Branding: Art Direction

James Madison University | 2020 - 2023

B.A. in Media Arts & Design, Theatre

Honors College

SKILLS

Adobe Creative Suite

Illustration & Procreate

AI Tools (ChatGPT, Nano Banana, Veo, Kling, Luma, Midjourney, Firefly)

Graphic Design

Video Editing

Videography (BlackMagic 6K Camera)

Storyboarding

Building miniature sets for plays

CONTACT

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I WON'T SHUT UP ABOUT

How my jaw grew in undergrad

Why CBS Survivor needs to remove idols

My 10th grade musical, Into the Woods

My extensive sewing pile